Results Reporting 2022: Trends in Annual Reports & Platforms

DevCom Coffee Break
16 June 2022
9:00-9:30 a.m. (CET)
7 FORMATS FOR RESULTS COMMUNICATION

1: Tell stories of impact & change
2: Innovate with activity reports
3: Use interactive maps to present projects & data
4: Create reader-friendly data portals & microsites
5: Make data easier to navigate
6: Launch digital magazines
7: Use video
1: Tell Stories of Impact & Change

Canada (Global Affairs)
Stories of change
Behind the data, international assistance focuses on people and organizations who work hard to make a difference.

Working on the ground to fight COVID-19 in Bangladesh
In Bangladesh, health workers distributed masks and life-saving messages to limit the spread of COVID-19.

Developing lifelong readers by better preparing teachers
There is a teacher shortage in Mozambique, and one-on-one literacy mentoring may be the answer.

Countering discrimination and violence against women and people with disabilities in Haiti
Canada helped counter violence towards women and people with disabilities in Haiti.

Ireland (Irish Aid)
Stories of Progress

EC: ‘Our Impact’ Microsite
International Partnerships
Home Our work Funding Our partners Our impact About us Newsroom

Our impact

Monitoring and evaluation
We believe in being evidence-based in evaluating and demonstrating the impact of our projects. We use a range of tools and transparent systems to capture data and learning for internal and external reporting.

Where we work
We implement programmes and projects around the world, wherever assistance is needed. Learn about our support in the region or country being helped. Programme work has a global reach, allowing the EC to provide similar support to countries facing similar problems.

More details

More details
2: Innovate with activity reports

Belgium (Enabel): Annual Activity Report

We must work together across borders as partners. Not for charity, but because we share the same challenges and all live together on the same planet. More than ever, we realize that people are connected globally. No matter who or where, the challenges and the dreams are often the same. So are the answers.

France (AFD): SAHEL region data wall

En savoir plus sur l'activité du groupe Agence française de développement (AFD) au Sahel

Parmi plus de 120 projets en cours, en voici 20 à découvrir en images, illustrant l'appui continu apporté par le groupe AFD et ses partenaires.

Les projets présentés sont, pour la plupart, mis en œuvre dans des régions parmi les plus vulnérables des pays sahéliens, qui affichent eux-mêmes des indicateurs de développement extrêmement découragés. A Burkina Faso, moins de 1% de la population a accès à l'eau potable, il estime que plus de 2 millions de personnes souffrent de malnutrition, et 80% d’entre elles sont des enfants. C'est pour ces raisons que les projets présentés ici sont d'une telle importance pour les régions du Sahel.
2: Innovate with Annual Reports

Canada (Global Affairs Canada)

Overview
This report includes:
- an overview of Canada’s global response to COVID-19
- a summary of how Canada has advanced the priorities set out in the Feminist International Assistance Policy and the 2030 Agenda
- Canada’s commitment to partnerships, innovation and inclusion

Guided by Canada’s Feminist International Assistance Policy, we helped improve the lives of millions of people. We addressed global inequities through international assistance programming.

Top 10 recipient of international assistance

Disbursements by action area of the Feminist International Assistance Policy

Report at a glance
- Message from the Minister of International Development and Minister of Foreign Affairs
- Message from the Deputy Prime Minister and Minister of Finance
- Government of Canada’s International Assistance and Official Development Assistance Disbursements by Organization, 2020–2021

GIZ: Integrated Company Report

Setting a new, bold course as we emerge from the crisis

Our Reporting Year 2020

23,614
employees worldwide

More →
3: Use interactive maps to present projects & data

Netherlands: Country Data Map

France (AFD)
4: Create reader-friendly data portals & microsites

Sweden (SIDA): Data Portal

Netherlands: Development Aid Portal

France (AFD): Data Portal Microsite
5: Make data more navigable

Netherlands: Data by Theme

UK: Data by Government Priority

Results by theme
- Quality education for all
- Women’s rights and gender equality
- Climate
- Migration and displacement

Result by countries

UK Government Priorities

Top 10 Things We Do
- Health
- Government and Civil Society
- Disaster relief
- Industry
- Education
- Multidonor
- Environment
- Banking and Financial Services
- Agricultural
- Administration

Top 10 Places We Work
- Ethiopia
- Somalia
- Bangladesh
- South Sudan
- Nepal
- Nigeria
- Zambia
- Pakistan
- Yemen
- India

Top 10 Departments
- Foreign, Commonwealth and Development Office
- Department for Business, Energy and Industrial Strategy
- Conflict, Stability and Security Fund
- Home Office
- Department of Health and Social Care
- Cross-Government Prosperity Fund
- Department for Environment Food and Rural Affairs
- HM Treasury
- Department for Work and Pensions
- Department for Education

Project budgets for each sector [FY22/23]

UK Government Department Spend [CY]
6: Launch digital magazines

Austria (Austrian Development Agency): Weltnachrichten digital magazine

OPEC Fund: Quarterly, thematic magazines
7: Use videos

Ireland (Irish Aid): Annual Report accompanying video on Twitter

As we launch the 2019 Annual Report, we look back at some of last year's highlights.

Irish Aid continues to work with multilateral & civil society partners and with countries in development to put the furthest behind first. See report at: bit.ly/32qR111

#IrishAidWorks

Finland: Videos about longer-term development results in Mozambique
5 ways to innovate in communicating about results

Here are recommendations from our DevCom Zooms In event in 2020.

1. Combine data with relatable testimonies.
3. Diversify reporting formats.
4. Befriend the data producers.
5. Be real-time and flexible.