



How public development banks brand, report results and message on social media

31 DEVCOM COMMUNICATION PROFILES

Compiled by the
OECD Development Communication Network (DevCom)
March 2025





How multilateral development banks communicate about their work



Index

- p.5 World Bank
- p.6 International Monetary Fund
- p.7 Asian Development Bank
- p.8 African Development Bank
- p.9 Inter-American Development Bank
- p.10 Opec Fund for International Development
- p.11 European Investment Bank
- p.12 Central American Bank for Economic Integration
- p.13 European Bank for Reconstruction and Development
- p.14 Development Bank for Latin America and the Caribbean
- p.15 Islamic Development Bank
- p.16 Asian Infrastructure Investment Bank
- p.17 New Development Bank
- p.18 West African Development Bank
- p.19 Africa Finance Corporation
- p.20 Arab Bank for Economic Development in Africa
- p.21 Nordic Investment Bank



How bilateral development banks & agencies communicate about their work



Index

- p.23 Brazilian Development Bank
- p.24 French Development Agency
- p.25 Italian Financial Institution for Development Cooperation
- p.26 Saudi Fund for Development
- p.27 Spanish Official Development Assistance
- p.28 KfW Development bank
- p.29 International Development Finance Corporation
- p.30 National Development Bank
- p.31 Norwegian Investment Fund for Developing Countries
- p.32 FinnFund
- p.33 Belgian Investment Company for Developing Countries
- p.34 SwedFund
- p.35 Investment Fund for Developing Countries
- p.36 Japan Bank for International Cooperation



MULTILATERAL DEVELOPMENT BANKS

2025

Mottos, results pages, and social media messaging*



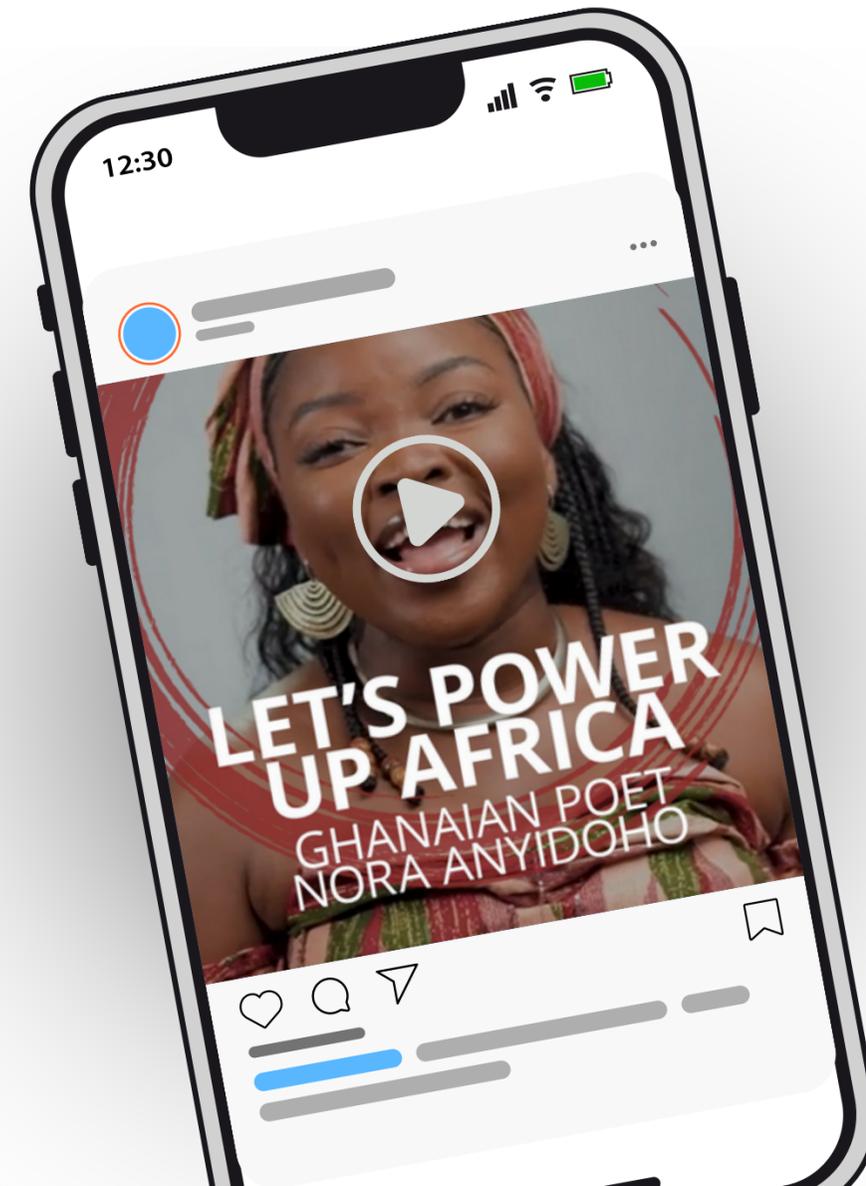
*This research was conducted in early March 2025. The follower count and links may have changed.



World Bank

9 961 000 followers 

- [Facebook](#) - [Whatsapp](#) - [X](#) - [Linkedin](#) - [Instagram](#) - [Youtube](#)
- About us page
- Annual report (2024)





International Monetary Fund

4 628 000 followers

- [X](#) - [Facebook](#) - [LinkedIn](#) - [Instagram](#) - [Youtube](#)
- About us page
- Annual report (2024)

President:
Kristalina Georgieva
[X](#) - [Instagram](#) -
[Facebook](#) - [LinkedIn](#)



About the IMF

The IMF is a global organization that works to achieve sustainable growth and prosperity for all of its 191 member countries. It does so by supporting economic policies that promote financial stability and monetary cooperation, which are essential to increase productivity, job creation, and economic well-being. The IMF is governed by and accountable to its member countries.





ASIAN DEVELOPMENT BANK

Asian Development Bank

President:
Masato Kanda
Linkedin X

1 333 200 followers

- X - Youtube - Facebook - Instagram - Linkedin
- About us page
- Reports

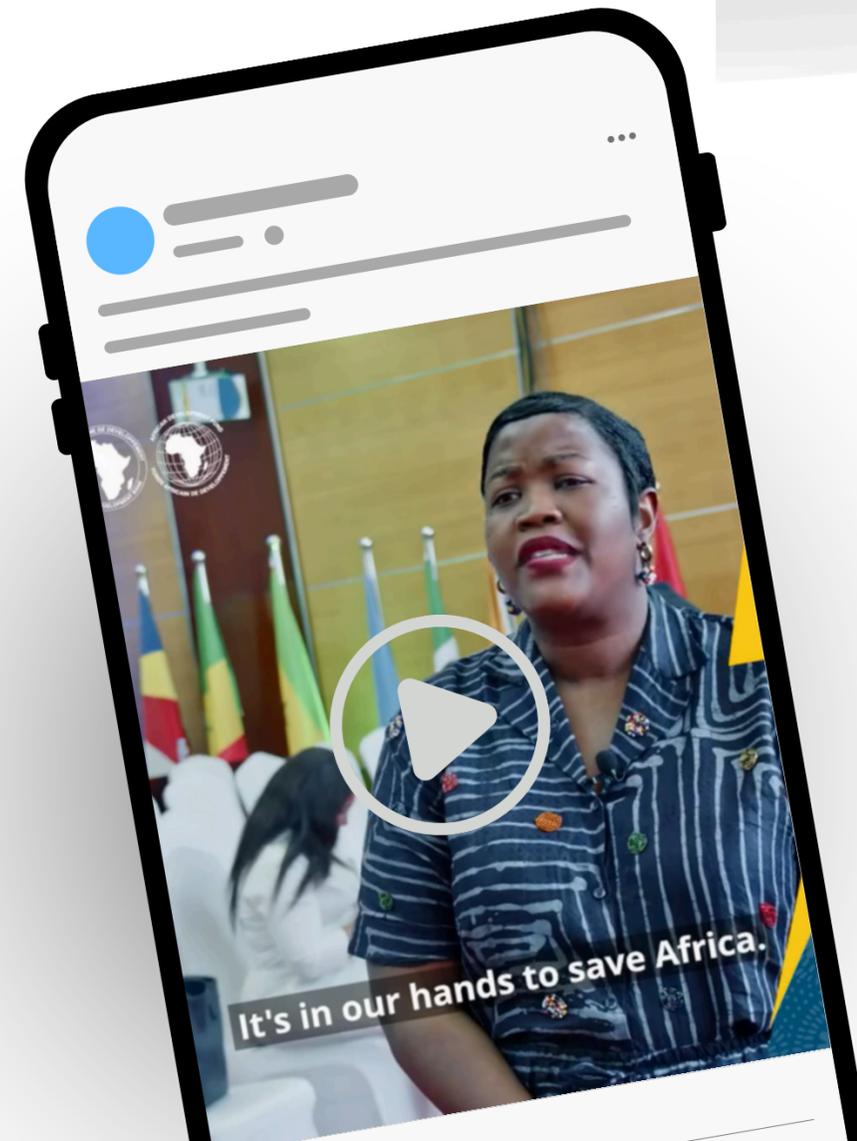




African Development Bank

1 238 400 follower 

- [Facebook-Linkedin](#) - [Twitter](#) - [Instagram](#)
[Vimeo](#) - [Youtube](#)
- About us page
- Annual reports





Inter-American Development Bank

1 222 200 followers

- [Linkedin](#) - [X](#) - [Facebook](#) - [Instagram](#) - [Youtube](#)
- About us page
- Annual reports



Improving Lives in Latin America and the Caribbean

We are the region's partner of choice for long-term financing and knowledge-based solutions for social, economic and institutional development. We are also the region's bridge to the world.

To deliver greater impact, we're sharpening our focus on three core objectives:



Reducing Poverty and Inequality



Addressing Climate Change



Bolstering Sustainable Growth



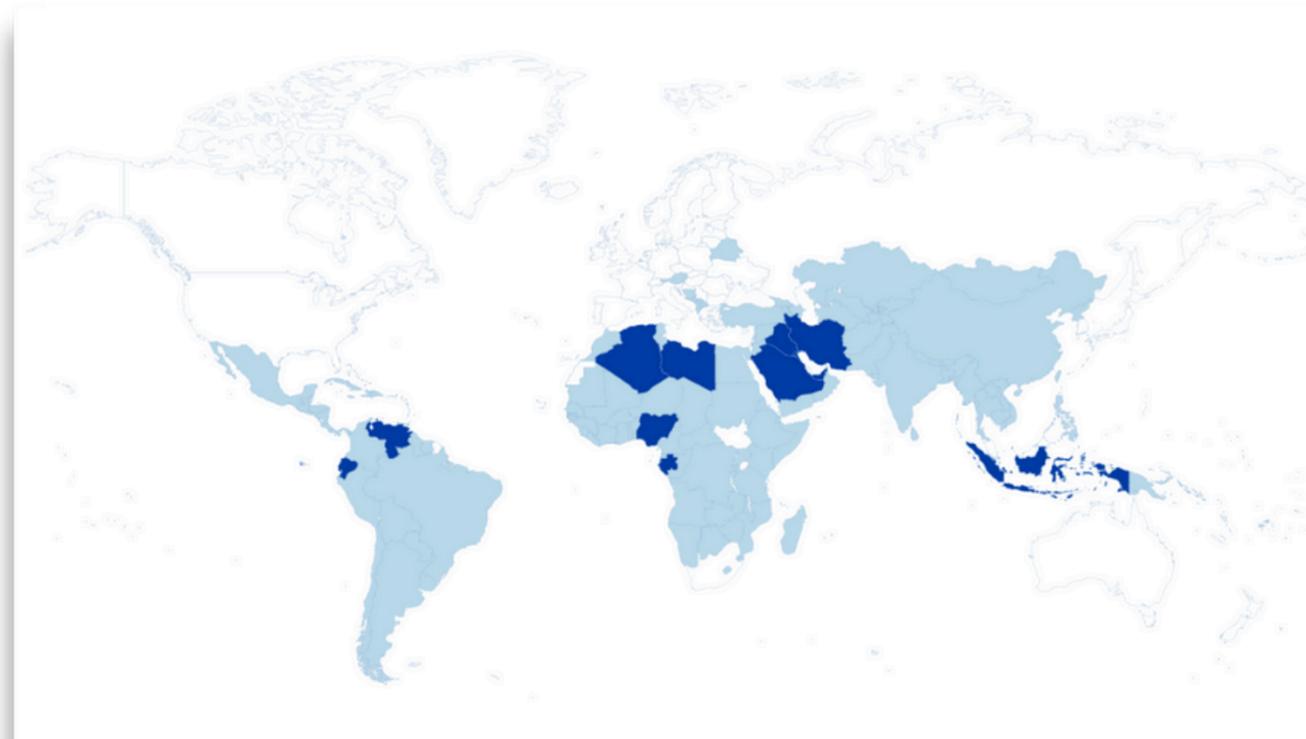
OECD DEVELOPMENT
COMMUNICATION NETWORK



OPEC Fund for International Development

1 036 612 followers 

- [Facebook](#) - [Linkedin](#) - [Instagram](#) - [X](#) - [Youtube](#)
- About us page
- Annual report (2023)



Our impact

The OPEC Fund's work is people-centered, focusing on projects that meet basic needs - such as food, energy, clean water and sanitation, healthcare and education - with the aim of encouraging self-reliance and inspiring hope for the future.

12

125

Member Countries Partner Countries

► EXPLORE MORE





European Investment Bank

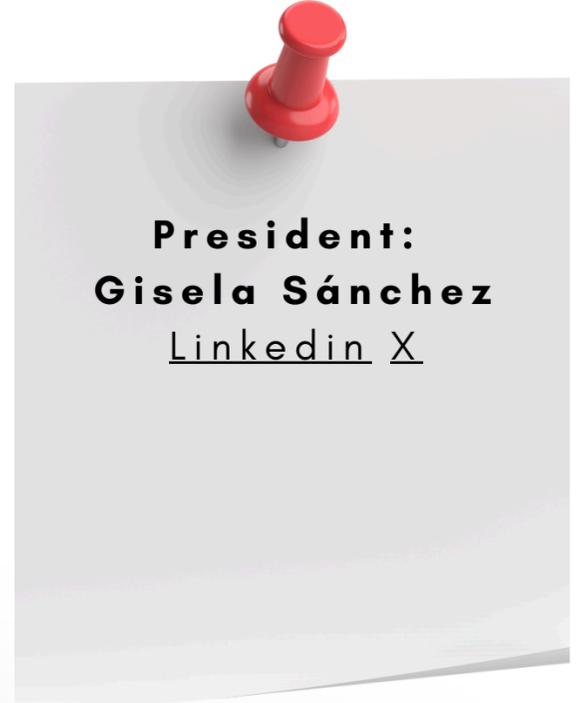
586 400 followers 

- [Facebook](#) - [Linkedin](#) - [Twitter](#) - [Youtube](#) - [Instagram](#) - [Whatsapp](#)
- About us page
- [Group activity report \(2023\)](#)





Central American Bank for Economic Integration



495 500 followers

- [Facebook](#) - [X](#) - [Linkedin](#) - [Youtube](#)
- About us page
- Annual report (2023)



Creamos **oportunidades** para elevar la **calidad de vida** de todos

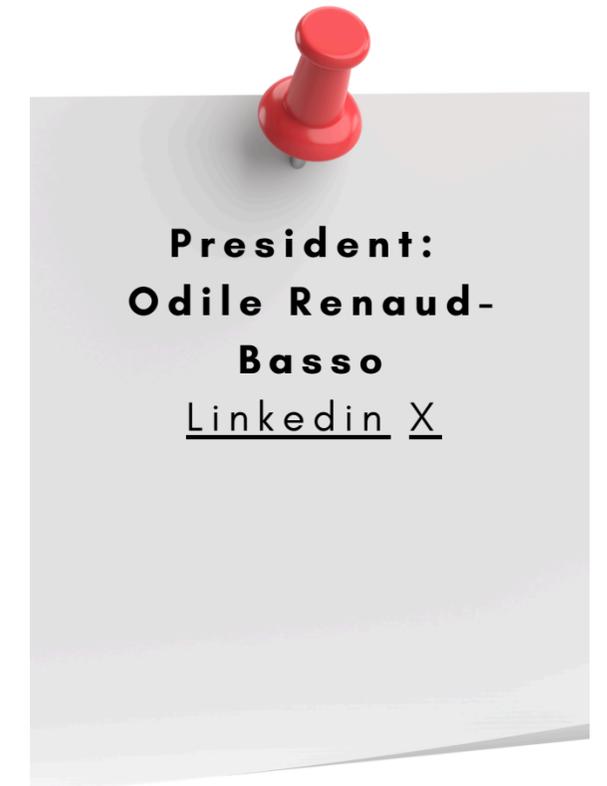
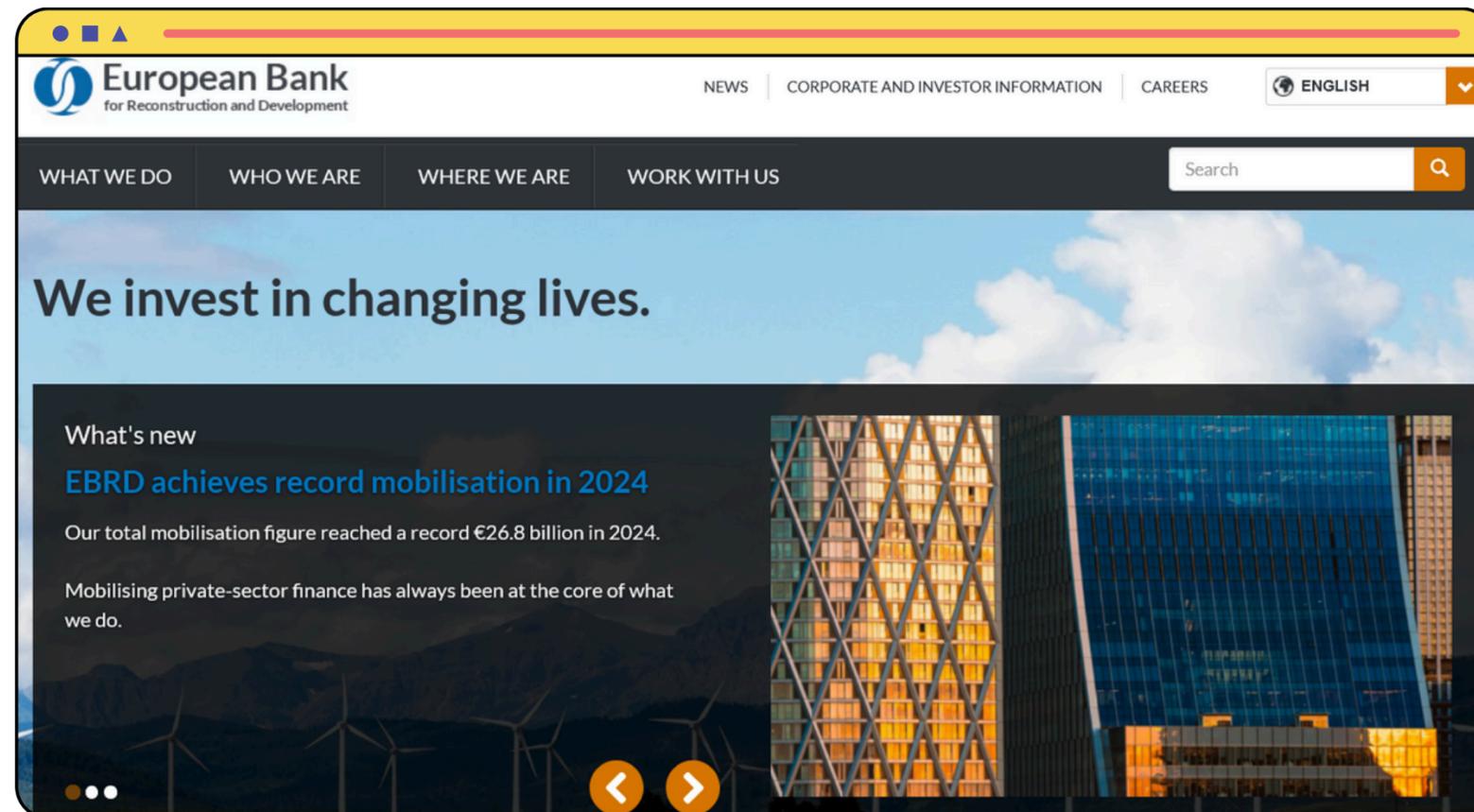




European Bank for Reconstruction and Development

452 900 followers 

- [Linkedin](#) - [X](#) - [Facebook](#) - [Instagram](#) - [Youtube](#)
- About us page
- Annual review (2023)





Development Bank for Latin America and the Caribbean

416 500 followers 

- Youtube- Linkedin-Instagram
- Annual Report



Who we are

Our job is to improve the quality of life of Latin Americans and Caribbeans

We are a **development bank committed** to improving the quality of life of all Latin Americans and Caribbean. Our actions promote sustainable development and the integration of the region.





IsDB Islamic Development Bank

263 800 followers 

- [Facebook](#) - [X](#) - [Youtube](#) - [Instagram](#) - [Linkedin](#)
- [About us page](#)
- [Annual Report](#)



Bettering Lives, Delivering Impact

Boosting Recovery, Tackling Poverty & Building Resilience, Driving Green Economic Growth





Asian Infrastructure Investment Bank

170 340 followers

- [Linkedin](#) - [Twitter](#) - [Youtube](#)
- About us page
- Annual Reports

HOW WE DO IT
We adapt and innovate constantly to deliver customized investment solutions that overcome the challenges our clients face. They count on our resilience to help them meet their objectives even during the most difficult times.

WHAT WE DO
We enable clients to build Infrastructure for Tomorrow (i4t)—green infrastructure with sustainability, innovation and connectivity at its core. We do this by unlocking finance that brings this vision to fruition. As our clients succeed in building i4t, society shares in that success.

WHY WE DO IT
Prosperity and economic development for Asia is our goal. To realize this, we facilitate the i4t that empowers regions and their people with access to physical, digital and social services. This in turn contributes to local, regional and global sustainability.



WHO WE ARE

INFRASTRUCTURE FOR TOMORROW



NDB New Development Bank

111 809 followers 

- [Linkedin](#) - [X](#) - [Instagram](#) - [Facebook](#)
- About us page
- Annual report (2023)

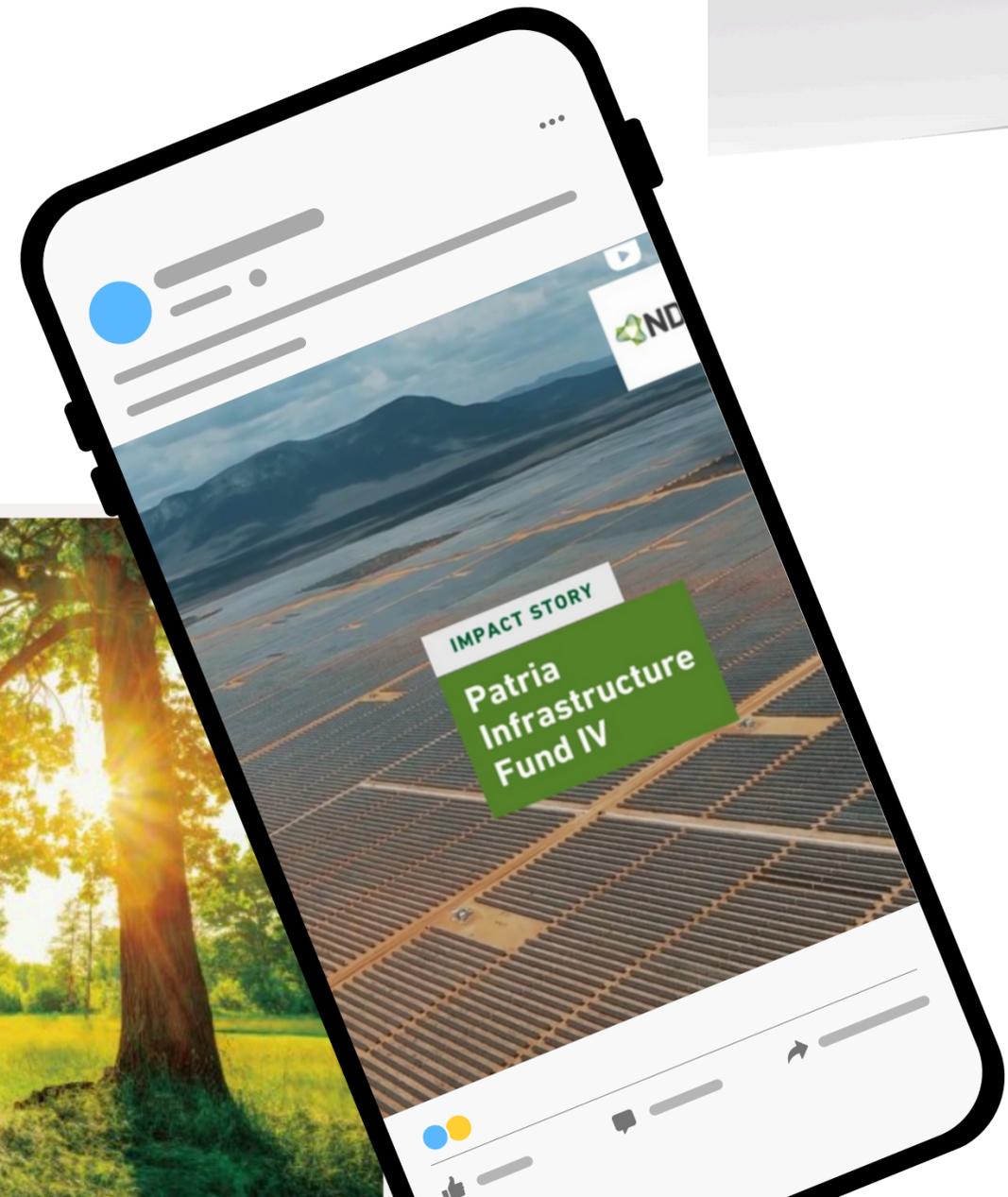
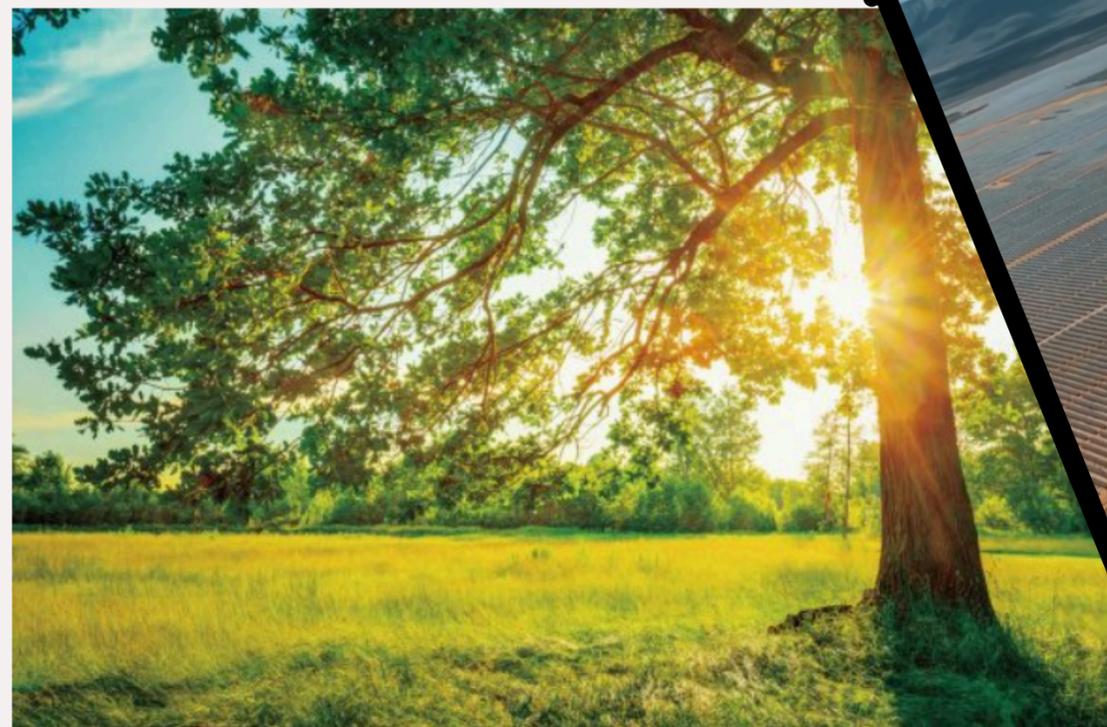


President:
Dilma Roussef
[Instagram](#) [X](#)
[Youtube](#) [Facebook](#)

Building a Sustainable Future

NDB is dedicated to developing solutions to create a sustainable future for the world where we live. We integrate the principles of sustainability and sound management in everything we do.

[Learn More](#)





West African Development Bank

92 359 followers

- [Twitter](#) - [Instagram](#) - [Linkedin](#) - [Youtube](#)
- About us page
- Annual Reports



Integrating and sustainably transforming West Africa

working towards regional food sovereignty.



OECD DEVELOPMENT COMMUNICATION NETWORK



Africa Finance Corporation

President:
Samaila Zubairu

[Linkedin](#)

81 306 followers

- [Linkedin](#) - [Twitter](#) - [Youtube](#)
- About us page
- Annual report (2023)



Impact stories





BADEA
Arab Bank
for Economic
Development
in Africa

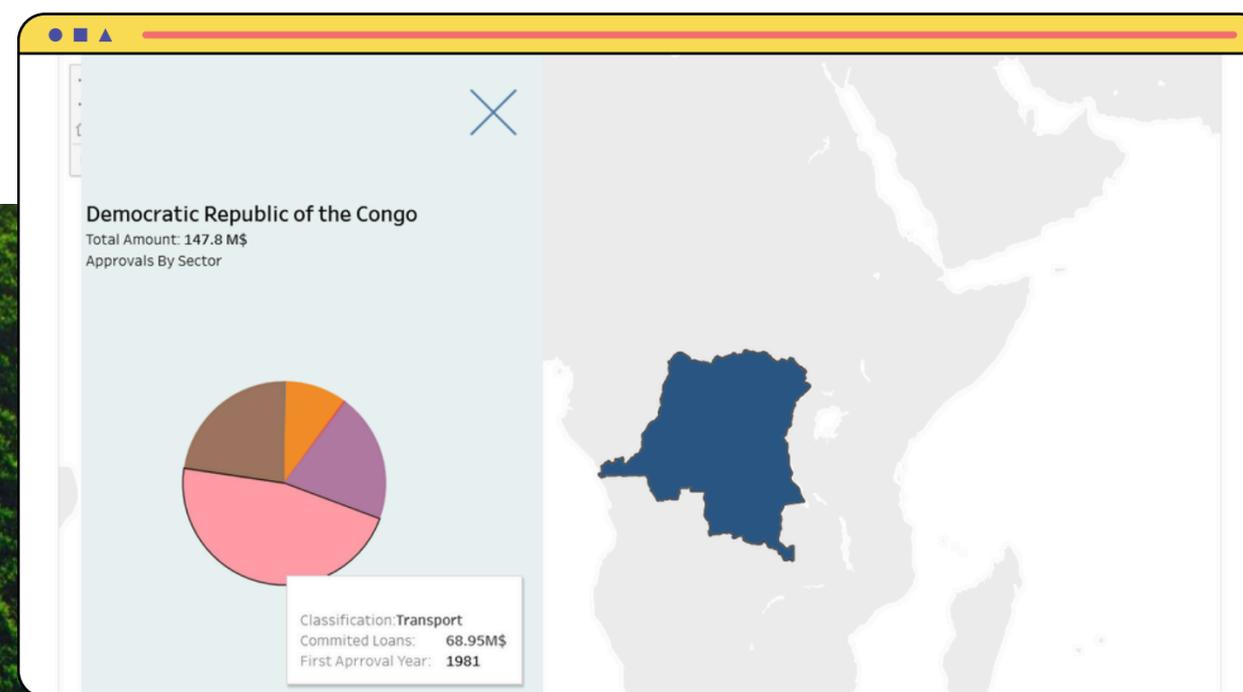
Arab Bank

for Economic Development in Africa

27 426 followers



- [Facebook](#) - [Linkedin](#) - [Instagram](#) - [Youtube](#) - [X](#)
- About us page
- Annual reports
- Annual Development Effectiveness Reports
- Financial Reports & Sustainability Reports



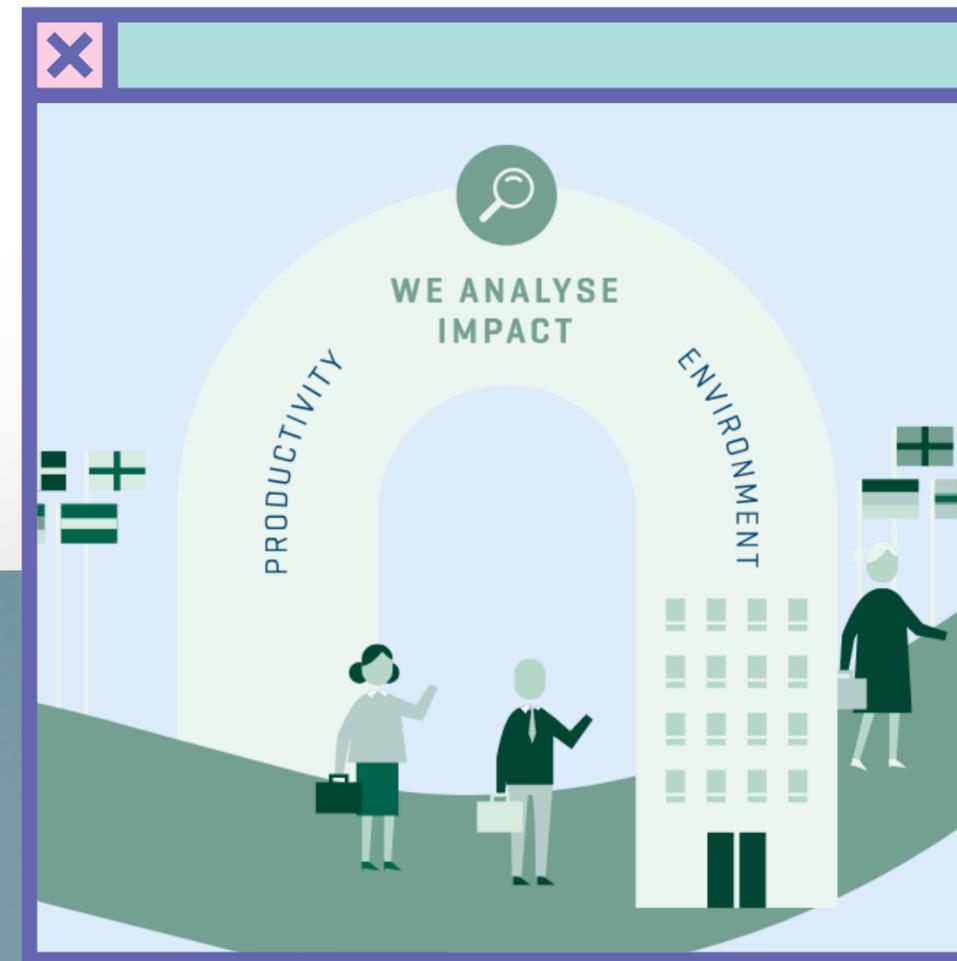
The Arab Bank for Economic
Development in Africa

BADEA is a Multilateral Development Bank at the service of Arab-African solidarity geared towards social impact and sustainability.



24 166 followers

- [Twitter](#) - [Youtube](#) - [Linkedin](#)
- About us page
- Reports



Financing the Future

The Nordic Investment Bank is the international financial institution of the Nordic and Baltic countries. We work towards a prosperous and sustainable Nordic-Baltic region.



BILATERAL/NATIONAL DEVELOPMENT BANKS

2025

Branding, results reporting, social media messaging*

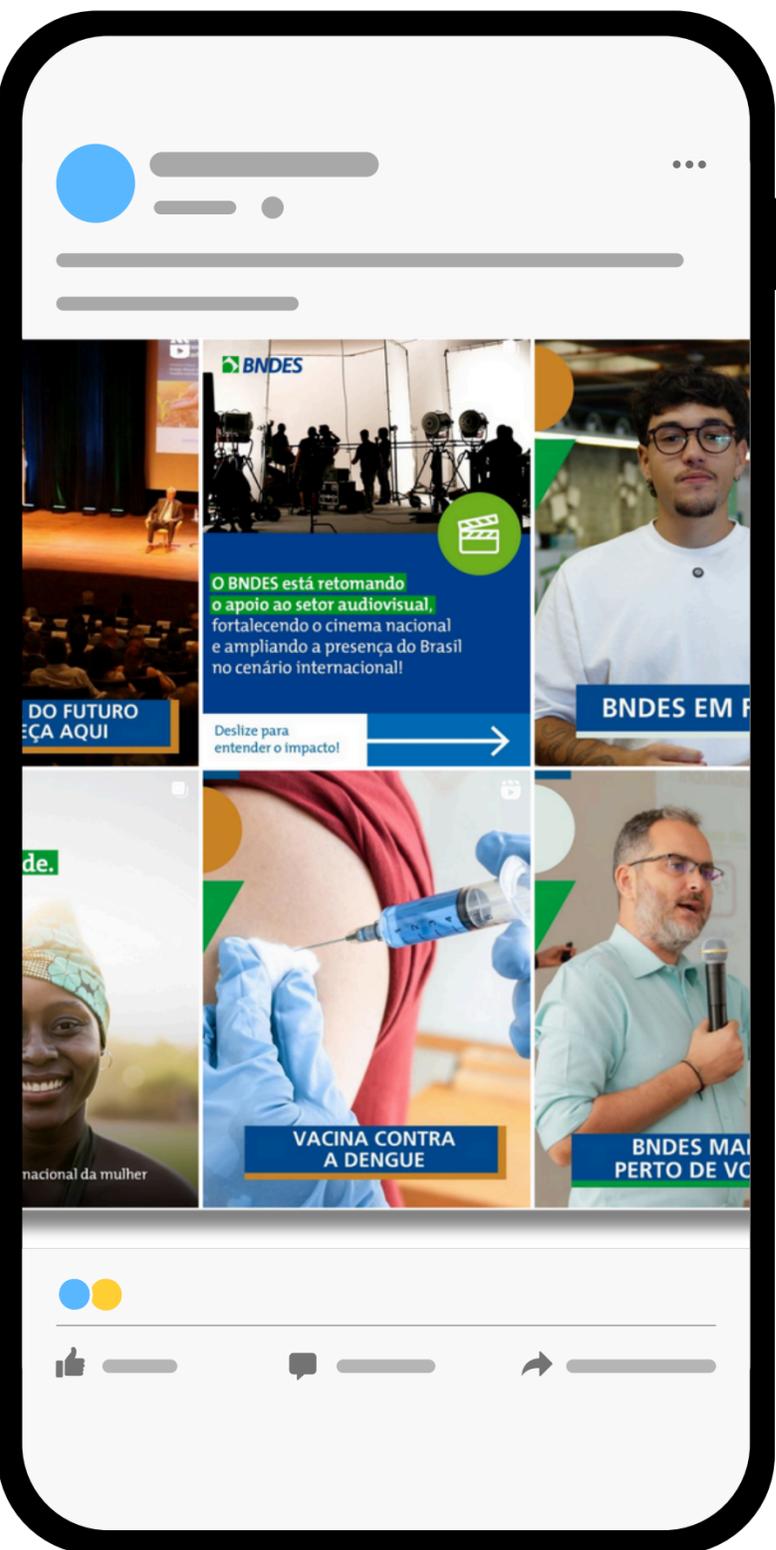


*This research was conducted in early March 2025. The follower count and links may change.

BNDES Brazilian Development Bank

858 500 followers 

- [Linkedin](#)-[X](#)-[Whatsapp](#)-[Facebook](#)-[Youtube](#) - [Instagram](#)
- About us page
- Annual report (2023)



703 500 followers 

- [Facebook-Youtube-Linkedin-Instagram](#)
- About us page
- [Activity report \(2023-2024\)](#)



| ON THE GROUND

Driving the transition to sustainable agriculture in Ghassate, Morocco



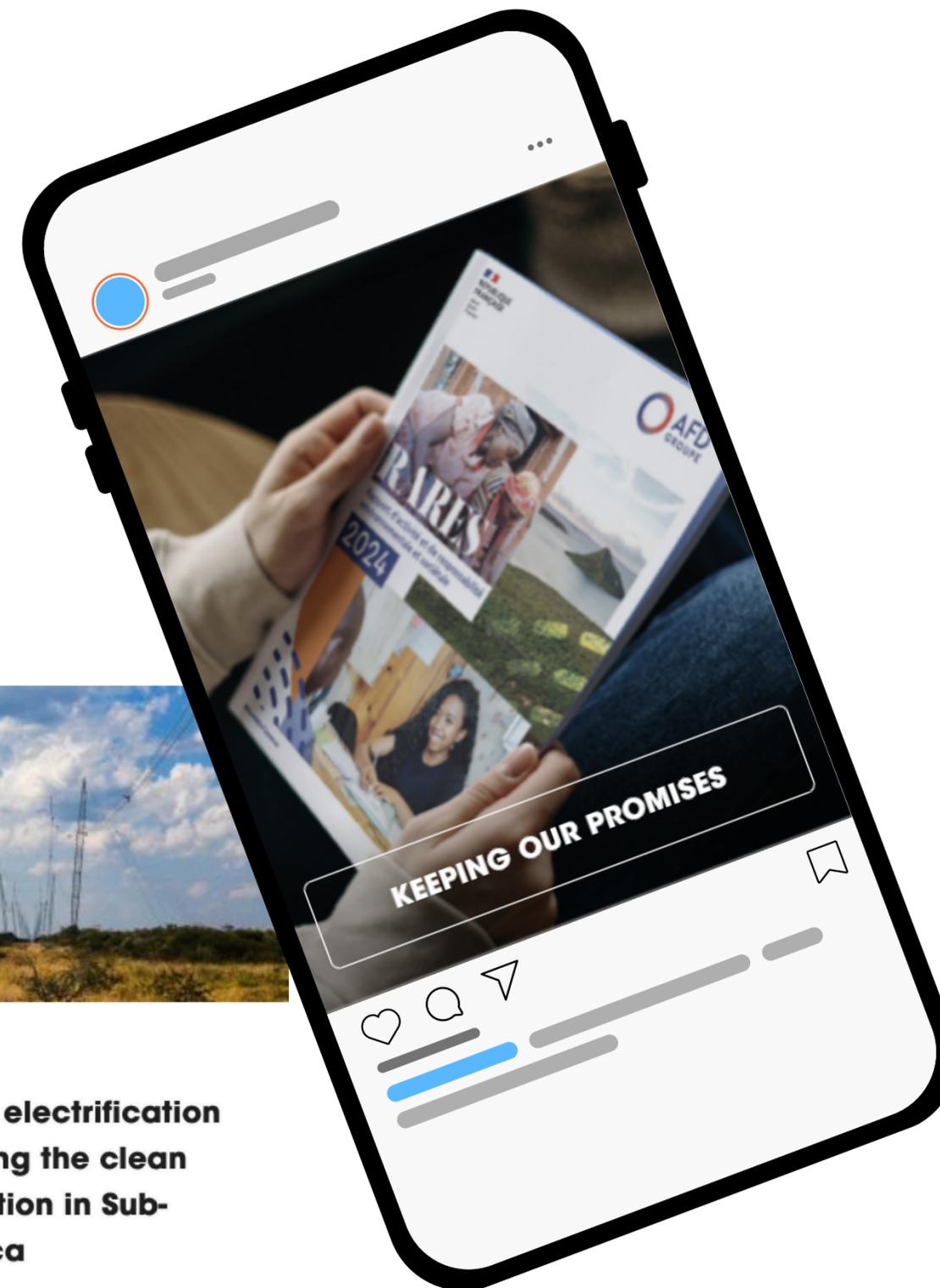
| AFD NEWS

AFD Group Annual Meetings: stronger partnerships to face challenges together



| IMPACTS

Accelerating electrification and supporting the clean energy transition in Sub-Saharan Africa

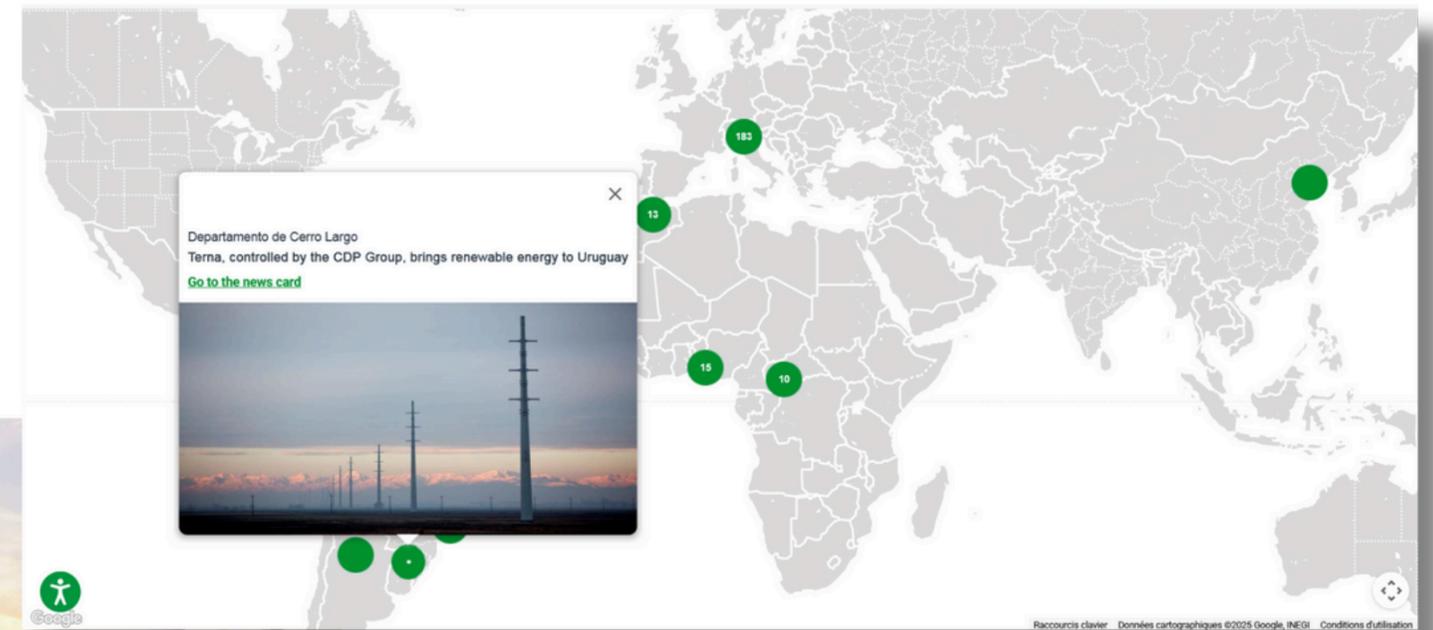




Italian Financial Institution for Development Cooperation

280 420 followers 

- Instagram - Youtube - Linkedin-X-Facebook
- About us page
- Annual reports



CASSA DEPOSITI E PRESTITI

TODAY, FOR THE ITALY OF THE FUTURE



230 000 followers 

- X- LinkedIn- Youtube- Instagram- Facebook
- About us page
- Reports



Years Of
**Global
Impact**





Spanish Official Development Assistance

195 060 followers 

- [Youtube](#)-[Facebook](#)- [X](#) - [Instagram](#)
- About us page



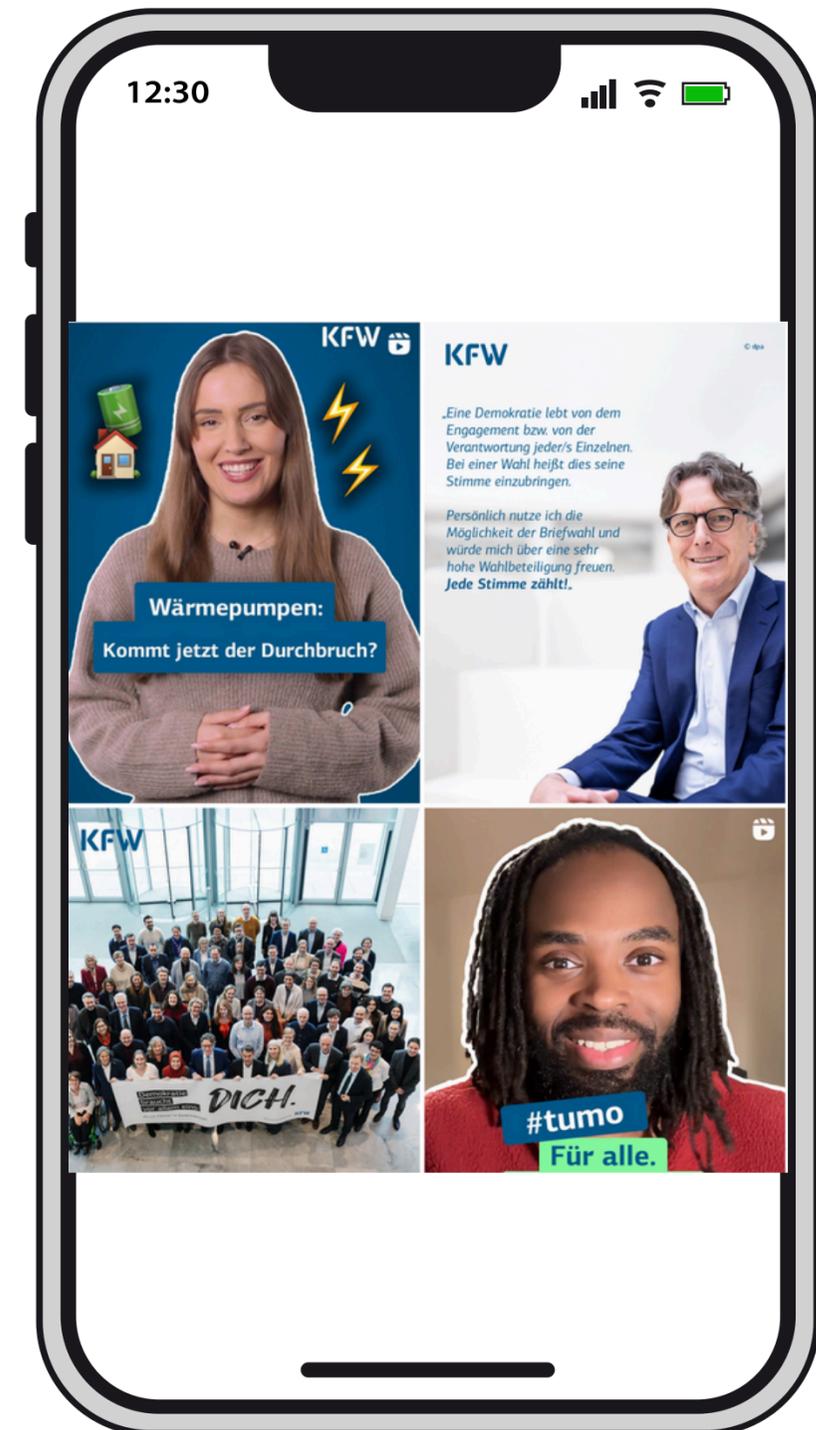
cooperamos
por los derechos de los pueblos indígenas



KfW KfW Development Bank

162 679 followers 

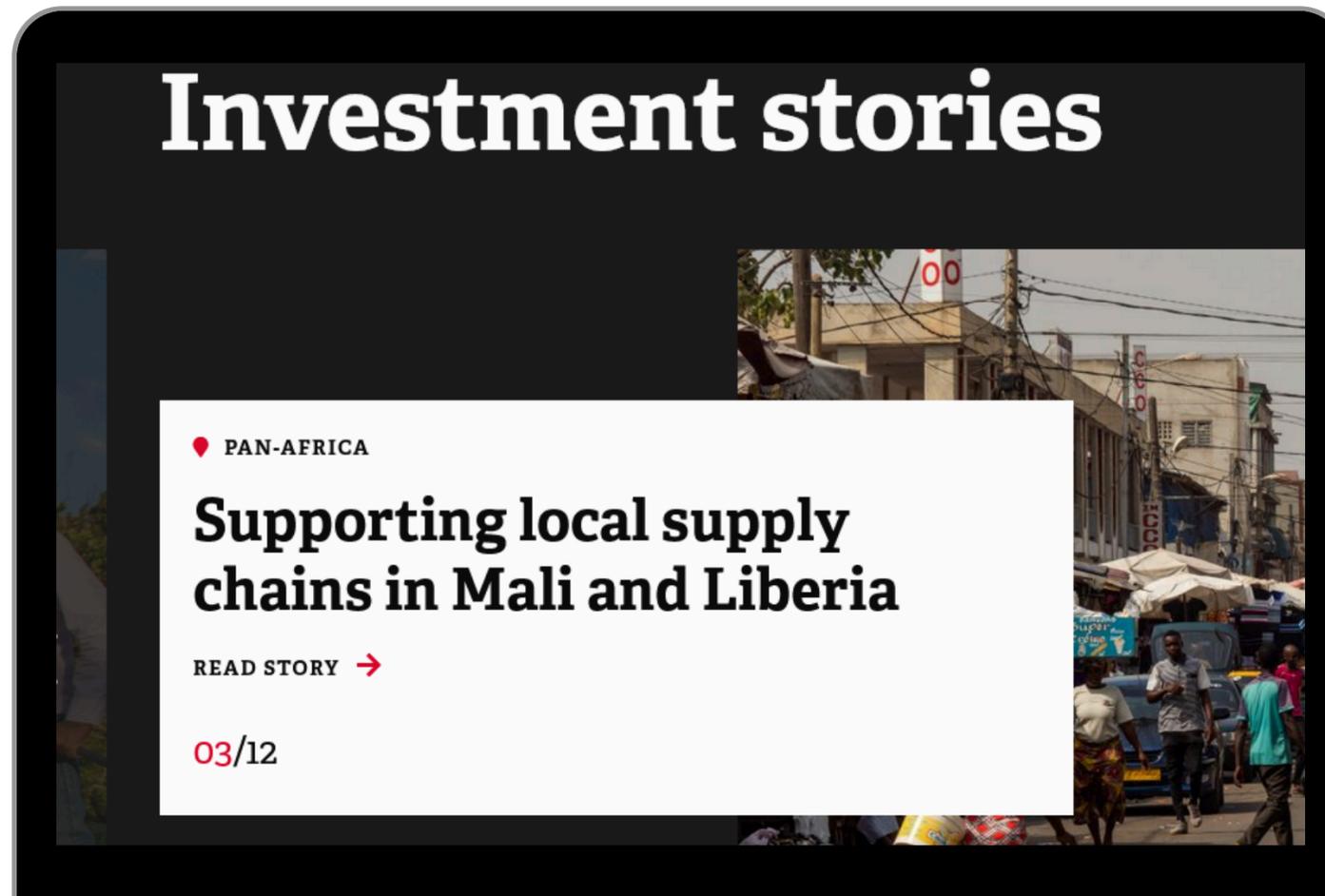
- [Youtube](#) - [LinkedIn](#) - [Instagram](#) - [X](#)
- About us page
- Annual (Report 2023)



UK International Development Finance Corporation

111 030 followers 

- [Linkedin](#)-[Youtube](#)-[X](#)
- About us page
- Reports





National Development Bank

62 006 followers

- [Linkedin-X- Facebook- Youtube](#)
- About us page
- [Press media](#)

BGK in figures



1924

establishment of
BGK

It was established on the initiative of the then Prime Minister and Minister of the Treasury, Władysław Grabski.

PLN 356 billion

of support
generated

for Polish economy in 2023

88

countries
6 continents

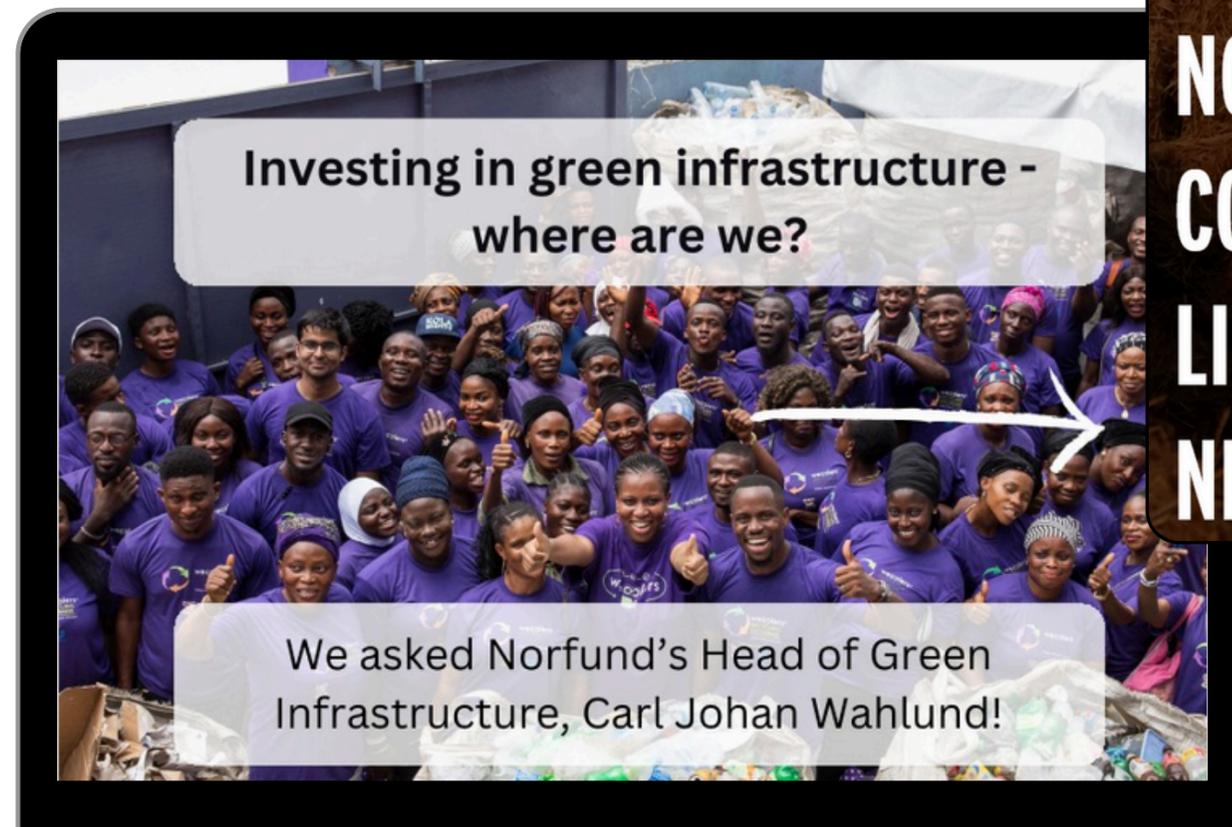
We have experience in supporting exports
in 88 countries on 6 continents.



Norwegian Investment Fund for Developing Countries

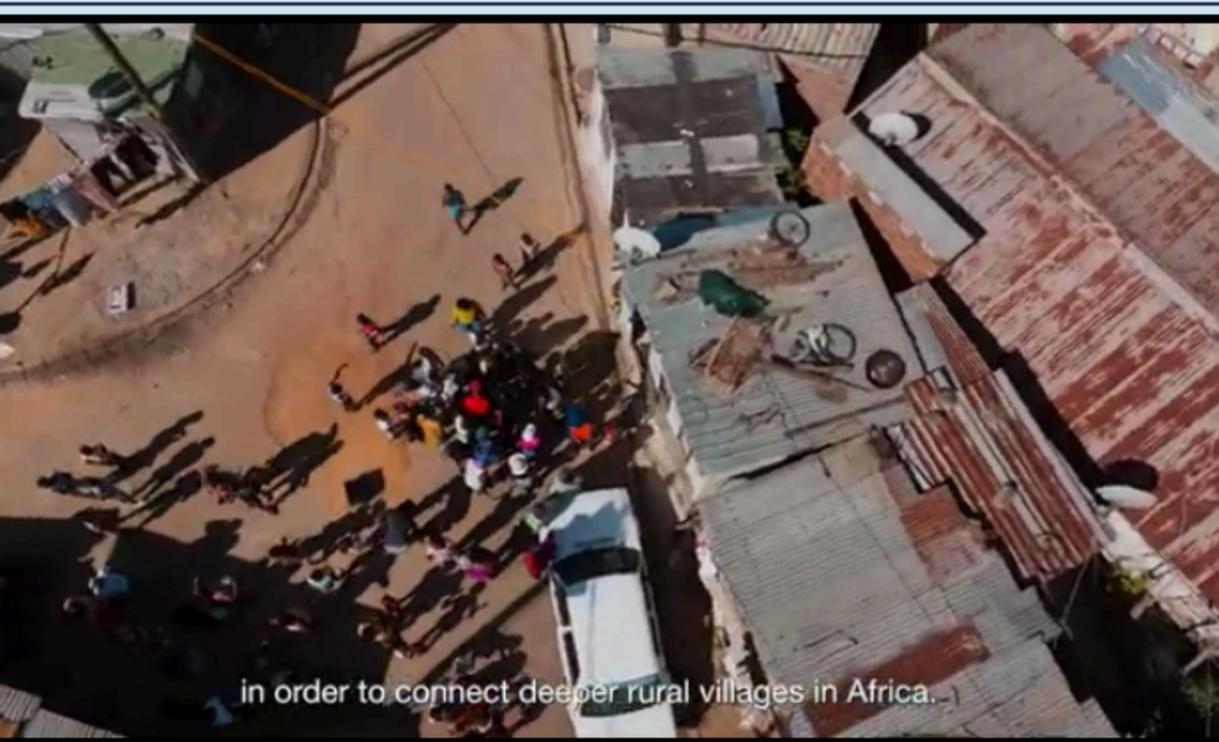
55 199 followers 

- [X-LinkedIn](#)
- About us page
- Annual report (2022)



31 852 followers 

- [LinkedIn](#) - [Instagram](#) - [Youtube](#) - [X](#)
- About us page
- Reports



Annual Report 2023 has been published

Finnfund's investment portfolio grew up to EUR 830 million – more focus on digitalisation and mobilisation of private capital.

[Download \(pdf\)](#)

[Annual Report 2023 webpage](#)



Belgian Investment Company for Developing countries

27 387 followers 

- [Linkedin-Facebook- Youtube](#)
- About us page
- Annual Reports



Swedfund

Swedfund



26 584 followers 

- [Linkedin-Instagram-Youtube](#)
- About us page
- Reports



We reduce poverty through sustainable investments



Investment Fund for Developing Countries

20 103 followers 

- [Linkedin-Facebook](#)
- About us page
- Annual report (2023)



WE CAN HELP YOU ACHIEVE YOUR SUSTAINABLE DEVELOPMENT GOALS

IFU has experience from 1,318 investments and offers capital and advice to companies wishing to invest in developing countries.



Japan Bank for International Cooperation

3 932 followers 

- [Instagram](#) - [Facebook](#)
- About us page
- Reports



Supporting Your Global Challenges

JBIC MISSIONS

