



OECD DEVELOPMENT
COMMUNICATION NETWORK

OVERVIEW

How Multilateral Development Banks communicate about their work

Compilation by the OECD Development Communication Network (DevCom), March 2025

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"About us" pages

- African Development Bank
- Africa Finance Corporation
- Arab Bank for Economic Development in Africa
- Asian Development Bank
- Asian Infrastructure Investment Bank
- Caribbean Development Bank
- Central American Bank for Economic Integration
- Development Bank of Latin America and the Caribbean
- European Bank for Reconstruction and Development
- European Investment Bank
- Inter-American development bank
- International Monetary Fund
- Islamic Development Bank
- New Development Bank
- Nordic Investment Bank
- OPEC Fund for International Development
- West African Development Bank
- World Bank

Social media accounts (1)*



WORLD BANK - 7 256 000 FOLLOWERS

[Facebook](#) – [Whatsapp](#) – [X](#) – [Linkedin](#) – [Instagram](#) – [Youtube](#)



INTERNATIONAL MONETARY FUND - 4 657 000 FOLLOWERS

[X](#) – [Facebook](#) – [Linkedin](#) – [Instagram](#) – [Youtube](#)



ASIAN DEVELOPMENT BANK

ASIAN DEVELOPMENT BANK - 1 322 400 FOLLOWERS

[X](#) – [Youtube](#) – [Facebook](#) – [Instagram](#) – [Linkedin](#)



INTER-AMERICAN DEVELOPMENT BANK - 1 215 200 FOLLOWERS

[Linkedin](#) – [X](#) – [Facebook](#) – [Instagram](#) – [Youtube](#)



OPEC FUND FOR INTERNATIONAL DEVELOPMENT - 1 037 516 FOLLOWERS

[Facebook](#) – [Linkedin](#) – [Instagram](#) – [X](#) – [Youtube](#)



AFRICAN DEVELOPMENT BANK - 709 000 FOLLOWERS

[Facebook](#) – [Linkedin](#) – [X](#) – [Instagram](#) – [Vimeo](#) – [Youtube](#)



EUROPEAN INVESTMENT BANK - 577 100 FOLLOWERS

[Facebook](#) – [Linkedin](#) – [X](#) – [Youtube](#) – [Instagram](#) – [Whatsapp](#)



European Bank
for Reconstruction and Development

EUROPEAN BANK FOR RECONSTRUCTION AND DEVELOPMENT - 447 500 FOLLOWERS

[Linkedin](#) – [X](#) – [Facebook](#) – [Instagram](#) – [Youtube](#)

*Please note that the follower count was recorded in February and may have changed since then.

Social media accounts (2)*



CENTRAL AMERICAN BANK FOR ECONOMIC INTEGRATION - 477 410 FOLLOWERS

[Facebook](#) – [X](#) - [Linkedin](#) - [Youtube](#)



ISLAMIC DEVELOPMENT BANK - 259 540 FOLLOWERS

[Facebook](#) – [X](#) – [Youtube](#) – [Instagram](#) - [Linkedin](#)



ASIAN INFRASTRUCTURE INVESTMENT BANK- 168 000 FOLLOWERS

[Linkedin](#) – [Twitter](#) - [Youtube](#)



NEW DEVELOPMENT BANK - 110 823 FOLLOWERS

[Linkedin](#) – [X](#) – [Instagram](#) - [Facebook](#)



WEST AFRICAN DEVELOPMENT BANK - 90 986 FOLLOWERS

[Twitter](#) – [Instagram](#) – [Linkedin](#) – [Youtube](#)



CARIBBEAN DEVELOPMENT BANK - 68 800 FOLLOWERS

[Facebook](#) – [X](#) – [Linkedin](#) - [Youtube](#)



ARAB BANK FOR ECONOMIC DEVELOPMENT IN AFRICA - 27 373 FOLLOWERS

[Facebook](#) – [Linkedin](#) – [Instagram](#) – [Youtube](#) - [X](#)



NORDIC INVESTMENT BANK - 23 169 FOLLOWERS

[Twitter](#) – [Youtube](#) – [Linkedin](#)

*Please note that the follower count was recorded in February and may have changed since then.

MDB presidents on social media



African Development Bank
Akinwumi Adesina
[Instagram](#) [Facebook](#) [X](#)



Asian Development Bank
Masato Kanda
[LinkedIn](#) [X](#)



Central American Bank
for Economic Integration
Gisela Sánchez
[LinkedIn](#) [X](#)



Caribbean Development Bank
Isaac Solomon
[LinkedIn](#)



Nordic Investment Bank
Andre Kuusvek
[LinkedIn](#)



European Bank
for Reconstruction and Development
Odile Renaud-Basso
[LinkedIn](#) [X](#)



Inter-American Development Bank
Ian Goldfajn
[X](#) [Instagram](#) [LinkedIn](#)



International Monetary Fund
Kristalina Georgieva
[X](#) - [Instagram](#) - [Facebook](#) - [LinkedIn](#)



European Investment Bank
Nadia Calviño
[LinkedIn](#) [X](#) [Instagram](#) [Facebook](#)



New Development Bank
Dilma Roussef
[Instagram](#) [X](#) [Youtube](#) [Facebook](#)

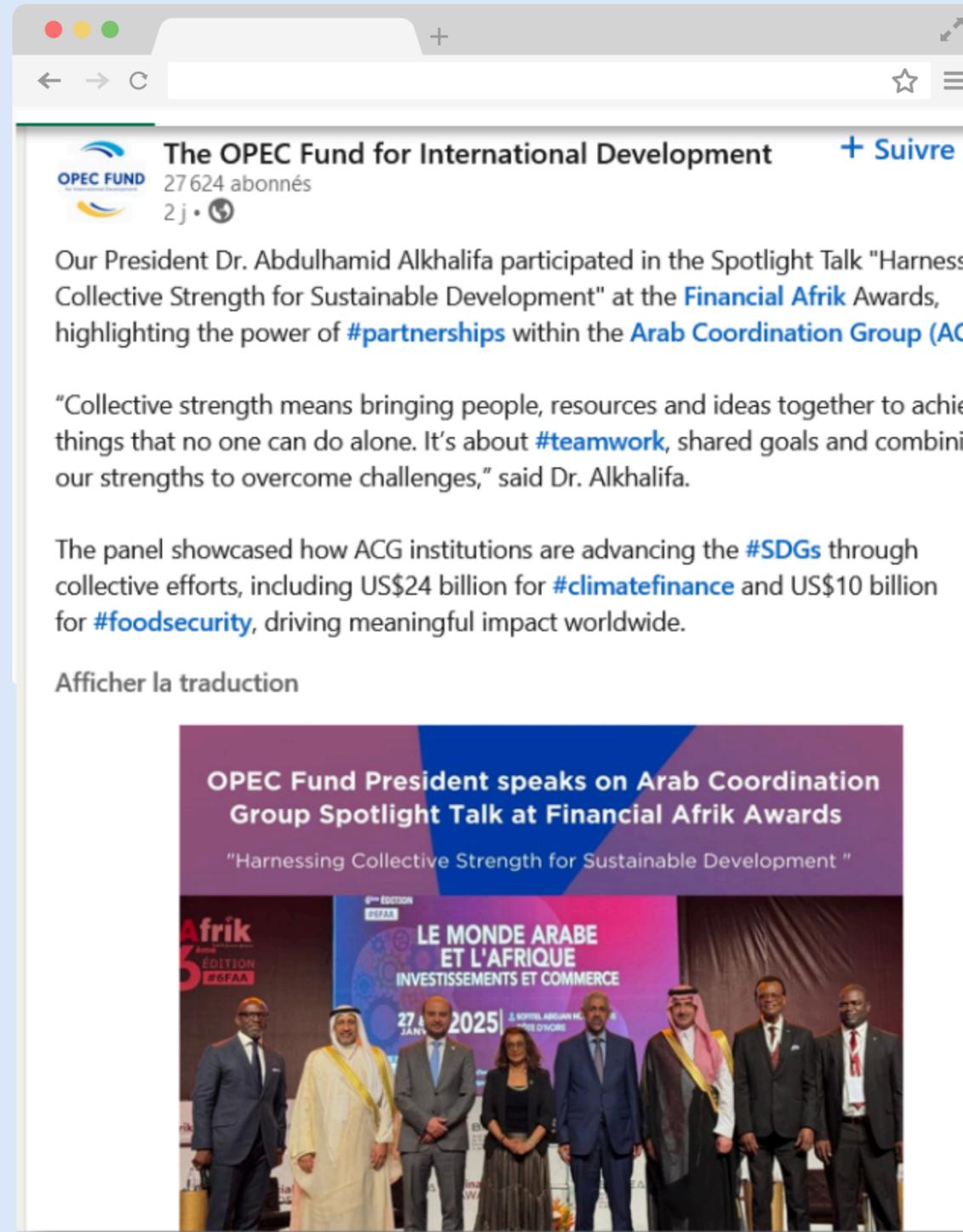
Multilateral Development Banks and Development Finance Institutions:

**7 ways to communicate,
with examples.**



01

Promoting events



DevCom Tip:

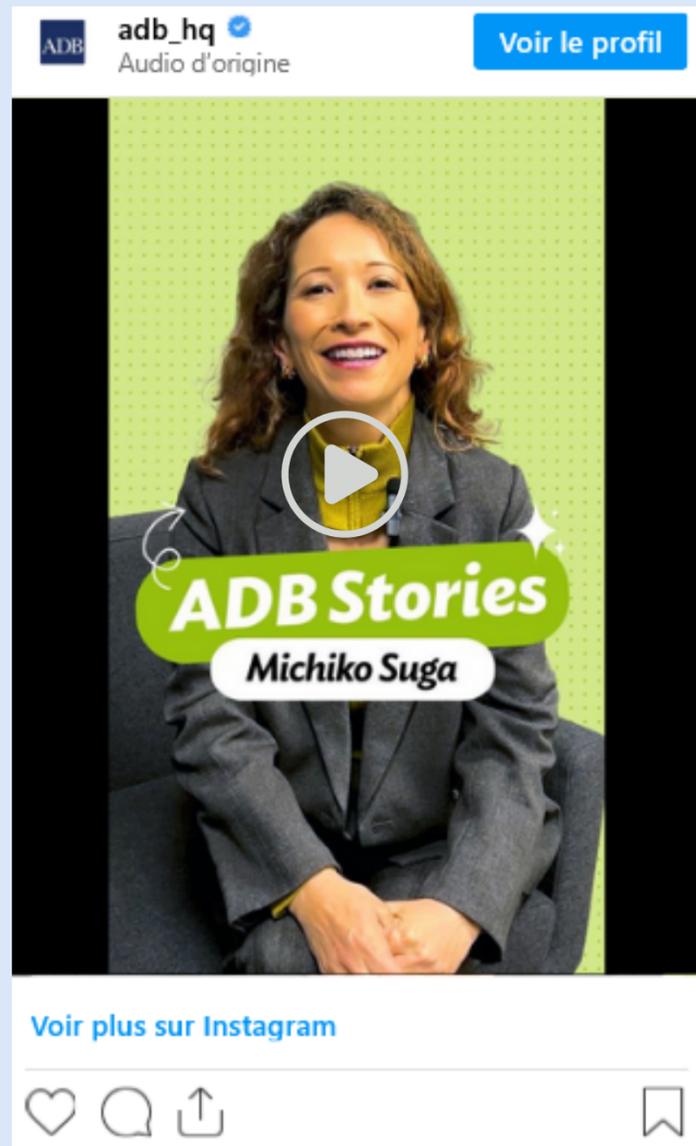
- Use # and @tag hosts and attendees to increase visibility.

02

Getting visual and personal

DevCom Tip:

- Use vlog formats and reels.



03

Sharing success stories



DevCom Tip:

- Feature real people
- Combine data with emotions.

04

Engaging audiences on the issues



worldbank In this new episode of Taste of Change, we're taking you to Morocco! @chefmzai highlights the power of locally sourced ingredients with a sardine dish—a staple across Africa's coastal regions. He champions sustainability with recipes that showcase 70% seafood.

The ocean is a lifeline for billions, supporting communities, jobs, and biodiversity. Through initiatives like PROBLUE, the World Bank is committed to protecting marine ecosystems, empowering coastal communities, and promoting resilience for a livable planet. Learn more: worldbank.org/problue

Join us in this culinary journey. Try the recipe below!

Moroccan spiced sardine balls
By Chef Mohammed Zai @chefmzai

- 750 g Fresh Sardines
- 2 Tomatoes
- 1 Lemon preserve
- 75 g Rice
- 2 g Garlic gloves
- 5 cl Olive Oil
- Lemon
- 0.5 tbsp. Paprika
- 1 tbsp. Chopped coriander
- 1tbsp. Chopped parsley
- 1tbsp. Tomato paste
- Salt

DevCom Tip:

- Consider what moves your audience.

05

Presenting data on platforms and maps (1)

DevCom Tip:

- Remind audiences why you do what you do.



NEWS

CORPORATE AND INVESTOR INFORMATION

CAREERS

ENGLISH

WHAT WE DO

WHO WE ARE

WHERE WE ARE

WORK WITH US

Search



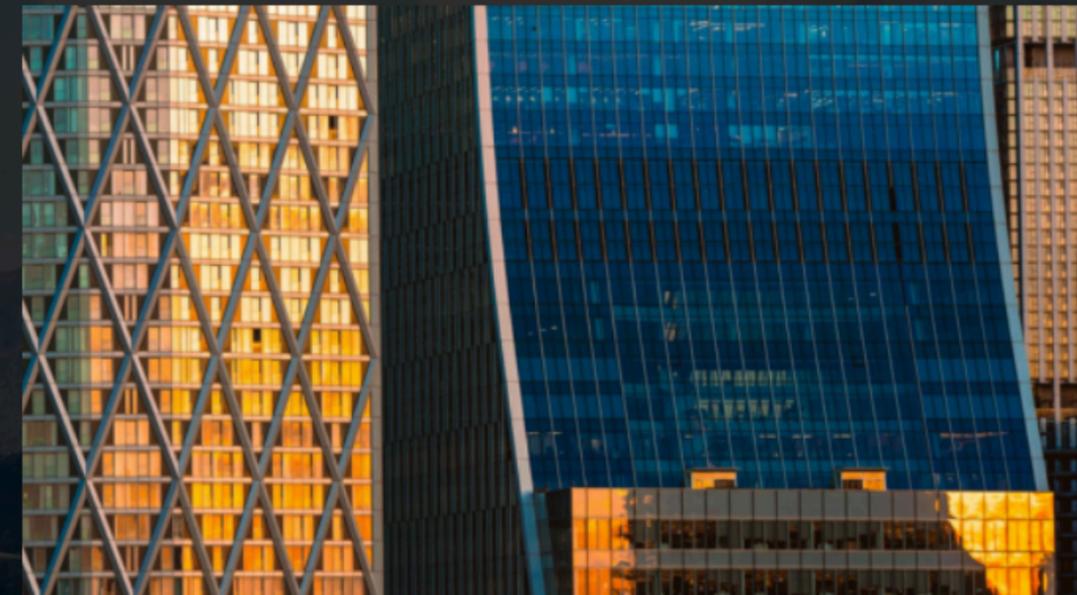
We invest in changing lives.

What's new

EBRD achieves record mobilisation in 2024

Our total mobilisation figure reached a record €26.8 billion in 2024.

Mobilising private-sector finance has always been at the core of what we do.

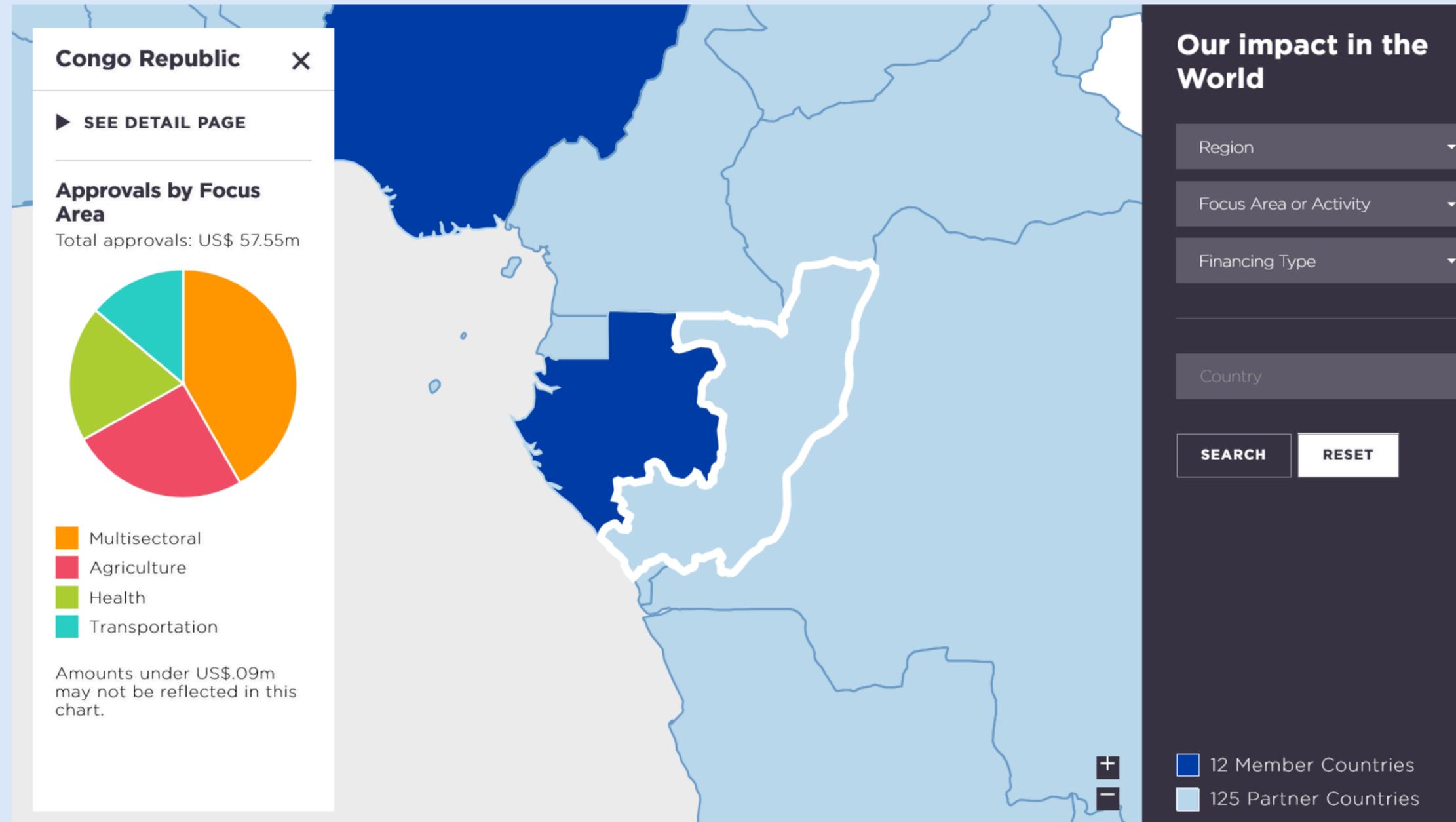


05

Presenting data on platforms and maps (2)

DevCom Tip:

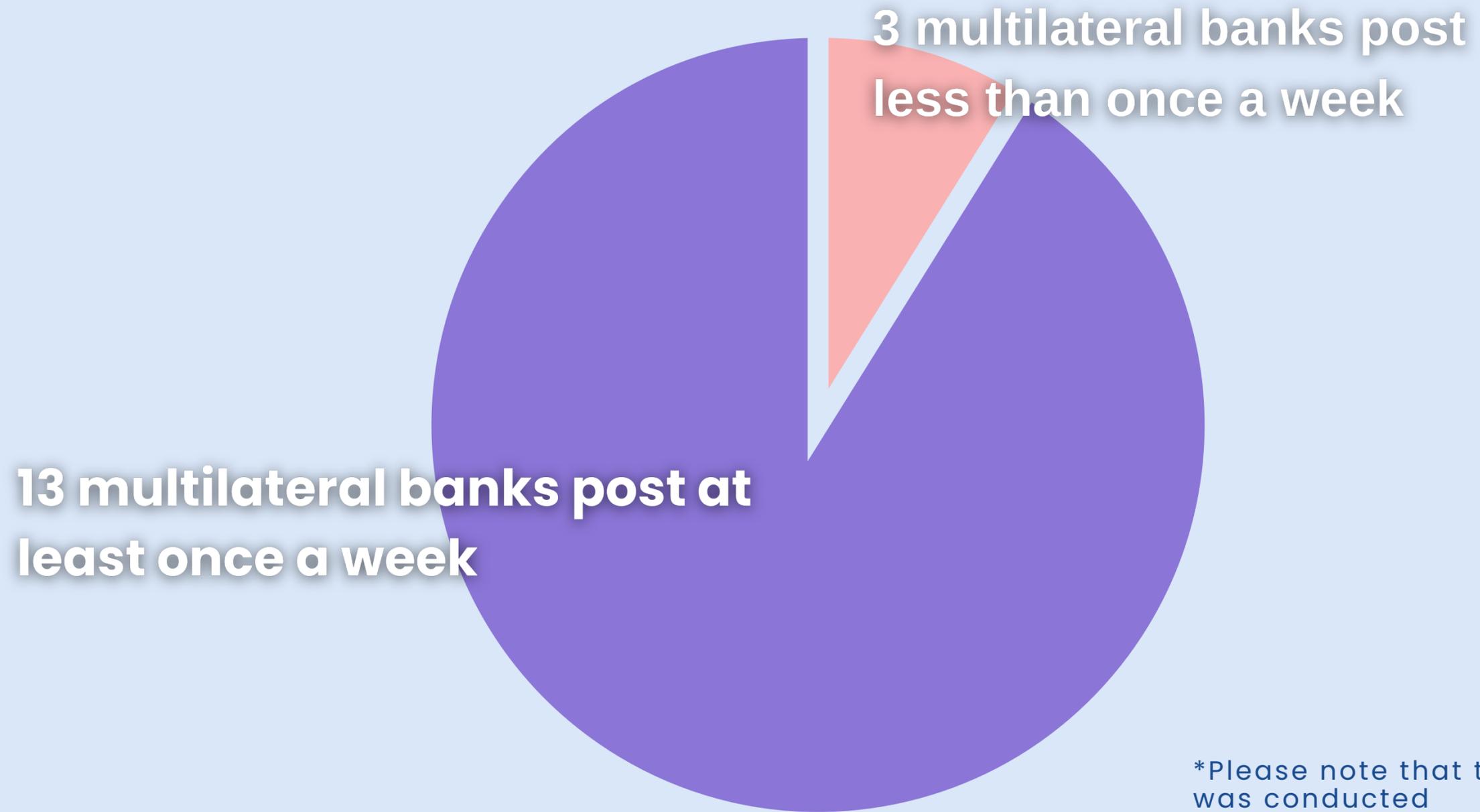
- Make data interactive.



OPEC Fund's interactive maps

06

Publishing more frequently



*Please note that the monitoring was conducted for the months of January and February 2025.

07

Working with institutional leaders

EIB- Nadia Claviño



Nadia Calviño [in](#) • 3e et + [+ Suivre](#) [...](#)
President of the European Investment Bank Group. For...
5 j • [🌐](#)

Today, we had a productive EIB Board of Directors meeting.

We approved €2.4 billion of financing for new projects, and had a good exchange on EIB Global's strategic orientation.

The Board also agreed to step up support for the EU's energy grid, building on our record 2024 to deliver clean energy to households and businesses.

[Afficher la traduction](#)

Akinwumi A. Adesina [✓](#)
[@akin_adesina](#)

Had good discussions today in Rome with Director General of [@FAO](#) on the Feed Africa Summit to be held in Dakar, 25-27 January 2023. FAO is partnering with the [@AfDB_Group](#) in developing food and agriculture delivery compacts for the Summit. [@FAODG](#)

10:11 PM · Dec 8, 2022

9 38 194

AfDB - Akinwumi Adesina